

This randomly mailed survey will in help the city evaluate what Parks and Recreation needs the

community desires.

Survery's need to be returned by April I I

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Community and Stakeholder Focus Group Session

March 27, 2014 3:00 p.m. – 4:30 p.m. Elk River City Hall - Uppertown Conference Room 13065 Orono Parkway

The City of Elk River is preparing a Parks and Recreation Master Plan. The Master Plan will be a guide and long-term vision for park, recreation, open space, cultural and historic resources, public art, and trail systems. The city is interested in your thoughts and ideas about how to improve Elk River's recreation facilities, parks, trails, programs, and operations and how partnerships can be enhanced.

Agenda

- A. Introductions
- **B.** Master Plan Process Overview

C. Focus Group Questions

- 1. What works well in provision of parks, trails, recreation services, facilities, and programs in Elk River?
- 2. What trends do you see influencing the future of parks and recreation and trails in Elk River?
- 3. What Elk River park, trail, or recreation facility improvements or additions do you feel should be priorities for the future?
- 4. Do you have suggestions for improvements in recreation programs, communications, scheduling, operations, or maintenance?
- 5. What do you see as the role of public art in Elk River?
- 6. What partnership opportunities would mutually benefit your organization and the City of Elk River?

D. Next Steps and Use of Focus Group Information

13065 Orono Parkway Elk River, MN 55330 Phone: 763.635.1000 Fax: 763.635.1090





Community and Stakeholder Focus Group Session

March 27, 2014 5:30 p.m. – 7:00 p.m. Elk River City Hall - Uppertown Conference Room 13065 Orono Parkway

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- 4. Do you have suggestions for improvements in recreation programs, communications, scheduling, operations, or maintenance?
- 5. What do you see as the role of public art in Elk River?
- 6. What partnership opportunities would mutually benefit your organization and the City of Elk River?

D. Next Steps and Use of Focus Group Information

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Athletic Associations Focus Group Session

March 27, 2014 7:30 p.m. – 9:00 p.m. Elk River City Hall - Uppertown Conference Room 13065 Orono Parkway

The City of Elk River is preparing a Parks and Recreation Master Plan. The Master Plan will be a guide and long-term vision for park, recreation, open space, cultural and historic resources, public art, and trail systems. Athletics are an important element in this planning effort. The city is interested in your thoughts about how to improve Elk River's recreation facilities, parks, and operations and how partnerships can be enhanced.

AGENDA

- A. Introductions
- **B.** Master Plan Process Overview

C. Focus Group Questions

- 1. Has participation in your sport/organization increased, decreased, or remained stable over the past five years? *Please bring a copy of your association's participation numbers for the last five years and forecast for the future.*
- 2. What is your participation forecast for the next five years?
- 3. Do existing facilities meet your current needs?
- 4. What park/facility improvements or additions do you feel should be a priority for the future?
- 5. Do you have suggested improvements in recreation communications, scheduling, operations, or maintenance?
- 6. What partnership opportunities would mutually benefit your organization and the City of Elk River?

D. Next Steps and Use of Focus Group Information

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